



Case Study | Vodafone Retail Stores



Mobile

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Client:

Vodafone New Zealand

Project Name:

Wellington Building Redevelopment

Architect:

Novac + Middleton

Framing Supplier:

Precision

Project Statistics:

Duration:

12 stores in 2012 completed with more scheduled for 2012.

Project Description

In collaboration with Novac & Middleton, Precision designed from cradle to finished store, a new wall panelling and accessory system.





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Project Outline

Telecommunications in the New Zealand mobile market is intense business with Vodafone's 1300 mobile phone sites servicing a customer base of 2.5 million users.

Working closely with Novak & Middleton Precision created a new design of framing. This allowed Vodafone and the architects the freedom to establish new stores, quickly and efficiently without having to design the support structures for each fit out based on each buildings different parameters.

Precision designed a wall panelling system that acts as a support/framing structure like a skeleton between the shell of the shop and the finished panels. The beauty of the design lies in its flexibility and ease of installation. The ability to give the look of suspended panels from floor to ceiling that will support lighting, accessories, leaners, while hiding wiring, unfinished walls and structures gives a complete solution for the client and the architect.

Other long term benefits are the flexibility to quickly swap out panels allowing new products and ranges to quickly come to market without having to make changes to the framing in the stores.



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